



2013 Exit 56 Blues Fest

West Tennessee Delta Heritage Center

Brownsville, Tennessee

Partnership Opportunity

Leave the bragging to us. The Exit 56 Blues Fest offers many opportunities for us to showcase your support. Sponsors of different levels will receive recognition in a variety of ways, including their names and logos on our website as well as all of our marketing materials. Our biggest sponsors will receive prominent onstage recognition as well as VIP access and identification at the event. Your support of the Exit 56 Blues Fest will be displayed and celebrated in every way we can imagine; giving us an opportunity to highlight your generosity, making a difference both in the community and for your organization.

- **Presenting Partner - \$3,000**

- "Exit 56 Blues Fest, Presented by _____"
- Special on-stage acknowledgments throughout event
- Company NAME & LOGO prominently displayed on event stage
- Company NAME & LOGO prominently displayed on all event marketing materials and merchandise, including FRONT of event t-shirt*
- Company NAME & LOGO prominently displayed on event website
- Prominent banner with link to company website from event website homepage
- Frequent Facebook and Twitter mentions
- Opportunity to display company banner/logo/sign at event (signage that you provide)
- Promotional vendor display space on festival grounds
- Reserved seating for 10 people at the music stage
- 10 Tickets to Hospitality Area
- 10 Event T-shirts

- **Benefactor - \$2,000**

- Company NAME & LOGO on posters, event website and on BACK of event t-shirt*
- Company NAME & LOGO on a banner near music stage
- Link to company website from event website homepage
- Recognition on promotions and from stage announcements
- Promotional vendor display space on festival grounds
- Reserved seating for 6 people at the music stage
- 6 Tickets to Hospitality Area
- 6 Event T-shirts

- **Patron - \$1,000**

- Company NAME & LOGO on posters, event website and on lower back of t-shirts* (larger font)
- Company NAME & LOGO on a banner near music stage
- Recognition on promotions and from stage announcements
- 4 Event T-shirts

- **Apprentice - \$500**

- Company NAME on event website and on BACK of t-shirts* (smaller font)
- Recognition from stage announcements
- 2 Event T-shirts

** To be included on t-shirt, we must receive your commitment by April 1, 2013.*

West Tennessee Delta Heritage Center
www.WestTNHeritage.com • 731-779-9000
121 Sunny Hill Cove • Exit 56 behind McDonald's • Brownsville, TN 38012



2013 Exit 56 Blues Fest

West Tennessee Delta Heritage Center

Brownsville, Tennessee

Partner Commitment Form

Thank you for your interest in being an Exit 56 Blues Fest Partner. The Exit 56 Blues Fest will be a day of music, food, arts and crafts and entertainment providing our community and visitors a unique opportunity to sample the handiwork of our area artisans and to experience firsthand the country blues sounds pioneered by Bluesmen such as "Sleepy" John Adam Estes, Hammie Nixon and Yank Rachel. This event is a perfect opportunity for your organization to support the community and promote the blues culture while reaping the rewards of name recognition and community involvement.

Please complete the following application and submit to info@westtnheritage.com or fax to 731-779-9001.

Business/Organization: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____ Fax: _____

E-mail: _____

Website: _____

Partner Level (Choose One):

- _____ Presenting Partner - \$3,000 Investment
- _____ Benefactor - \$2,000 Investment
- _____ Patron - \$1,000 Investment
- _____ Apprentice - \$500 Investment
- _____ Family & Friends - \$100-\$499 Investment (listing on website)

** Please send an electronic copy of your business logo to info@westtnheritage.com, so we may use it on our website and also for festival t-shirt art. Remember, to be included on t-shirt, we must have your commitment by April 1.

Thank You for Being an Exit 56 Blues Partner!

Once your application is submitted, you will be contacted regarding payment options. Partnerships will not be final until payment has been received. Questions or concerns may be directed to sonia.clark@westtnheritage.com or call 731-779-9092. All checks should be made payable to West Tennessee Delta Heritage Center.

West Tennessee Delta Heritage Center
www.WestTNHeritage.com • 731-779-9000
121 Sunny Hill Cove • Exit 56 behind McDonald's • Brownsville, TN 38012